

# MILES AND MILES

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## AWARD WINNING PHOTOGRAPHER SPEAKS TO STUDENTS

**(Miles and Miles News)** The Keys, FL. World renowned travel photographer, Cliff Hollenbeck, gave a talk at the Hilton Elite in Key Largo on March 13, 2013 at 7:30 pm.

Mr. Hollenbeck received an award and holds the title of, "Travel Photographer of the Year," by the Society of American Travel Writers in 2012. Mr. Hollenbeck spoke about the information from his book and personal experiences to a group of student photographers.

Mr. Hollenbeck started his talk with a quote from his book, *Great Travel Photography*. The main goal of a photographer is to be a communicator to others and also a storyteller. "The world is a beautiful place just waiting for you to see and photograph colorful cultures, exotic cities, action adventures, and scenic vistas beyond belief" (Hollenbeck). There are 25 billion photos taken every year by people all over the world, according to Hollenbeck.

After listening to his talk, I realize without a doubt, the purpose of a travel photographer is to bring forth amazing photographs from obscure areas in the Amazon or an open market place in Morocco. Travel photographers require the finest equipment available to them including learning to be prepared and versed in researching every aspect of their endeavor. The world will be viewing their photographs in magazines, news articles and lectures. Most



## Travel & Photography Newspaper



people's camera equipment does not need to be expensive, but buying a brand name would be a sound decision for those people.

Mr. Hollenbeck also mentioned that every amateur and professional travel photographer will experience similar preparations that will prove to be a part of successful ventures every time. Let us begin by saying that every photographer starts with the purchase of their most important equipment, which is the camera. Going to a reputable photography shop will make it a one-stop shopping experience. The advantage to the photographer of buying a camera system usually means there is only one user manual, and the brand is generally sold worldwide.

Mr. Hollenbeck made it clear that when photographers travel to different parts of the world this feature can make the repairs a simpler task to render. Brand names such as Nikon, Olympus, Cannon, Minolta and Pentax are excellent suggestions of professional systems. The type of camera that is used frequently is the SLR 35mm camera, primarily because it allows photographers to easily focus and shoot the picture. Essentially, this takes the guess work out of the outcome. Many of the brand name cameras include automatic and manual overrides. After one has chosen the system to purchase then the photographer will chose which type of lenses will be most useful.

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Mr. Hollenbeck concluded with a hardy wish for success to all potential travel photographers and that they have safe travels.

Mr. Hollenbeck has been taking a rest from his career. He and his wife Nancy will be residing in Marco Island, Florida.

*Reported by Angela Michaels  
March 13, 2013*

Hollenbeck, Cliff, and Nancy Hollenbeck. Great Travel Photography. New York: Amherst Media Inc. 1996. Print

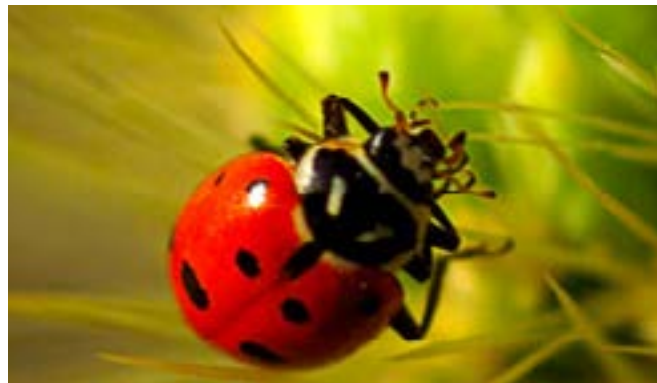
## NIKON'S NEW "SUPER-LENS" HAS ARRIVED

**(CBS News)** A broadcast on CBS news which aired February 10, 2013 announced Nikon was launching a new lens for the F21 Series in their line of digital cameras. The new lens is named Super Lens and will be available in the summer of 2013.



There is a stir of excitement for camera buffs due to the new Nikon lens. It is named Super Lens because it is just that: a wonderful new addition to their line of products. Its capabilities surpass those of all other lens on the market today. This type of lens allows the travel photographer to take pictures as small as the human eye and the tapestry of stars above. Through the years, National Geographic Magazine has displayed magnificent photos of insects and plant life that reflect what this type of lens is capable of producing.

Nikon does recommend that photographers still use a simple 35 mm zoom lens that will be appropriate for most of the shooting that



will take place. When shooting landscapes, scenes, sunsets, sunrises or group shots the wide angle lens is an excellent choice for any travel photographer.

This type of lens will enable the photographer to present to his/her audience fabulous results. In the area of wildlife and birds, the telephoto lens will capture the very essence of creatures and vegetation that range from small to large in the most captivating way.

All of these great pieces of equipment will be the contents of camera cases and traveling bags, which brings to mind the aspects of the necessary versatile mobility of the camera and accessories. Nikon has quite an array of camera cases and travel bags that complement the photographer's style and taste in color. Some of these cases and bags are hand sewn and designed by Coach.



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## THE TEN COMMANDMENTS OF TRAVEL PHOTOGRAPHY

In 1999, during a Digital Photography Convention, in San Fransisco, Ca, Mitchell Kanashkevich spoke to a group of reporters about what every travel photographer needs to be successful. Mitchell said, "When I go on a trip to explore new regions or even cosmopolitan areas, I always use what I call the Ten Commandments List "(AP).

Mitchell Kanashkevich is a professional travel and documentary photographer whose work is used by Getty and Corbis and has been seen on the cover of Geographical magazine and Digital SLR Photographer as well as in many other magazines. He has visited exotic locations such as Indonesia, India and Ethiopia to further his photographic experience and travel photography portfolio. Mitchell has also written several other hugely successful guides (Lighting Stalking).



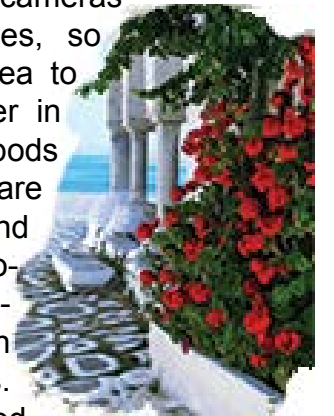
Himalaya

**Every travel photographer has a list to adhere to every time he or she embarks on a trip. The list consists of ten essential items that will make the endeavor successful. This lists includes:**

- **Quality camera case**
- **Batteries**
- **Tripod**
- **Filters**
- **Repair Kits**
- **Additional accessories**
- **Advanced Preparation**
- **Research Weather**
- **Communication with Travel Agent**
- **Important Papers**

Batteries are very important to have on hand. The pen light battery is used quite frequently

and is available throughout the world. Some of the new high tech cameras require special batteries, so it would be a good idea to have an ample number in the camera case. Tripods are a necessity; they are used for landscapes and natural light interior photos. Using tripods resolves problems such as the aim and focus. Sturdy tripods are used by journalists and are usually made of aluminum. Many travel photographers use tripods that open up to 6 inches and have quick release springs on flat surfaces.



Paros, Greece

Another accessory includes a filter; they are essential items that most photographers use. The most popular is the polarized filter which enhances colors. An example is a blue sky and white clouds stand out and the green vegetation appears more prominent against it. Other filters that are available are the warming filter, the daylight filter, a creative filter, a light correcting filter, and a granulated filter.

"The polarizer is the most important filter for landscape photography. Many photographers know that a polarizer is useful for making blue skies richer and for removing reflections from glass, water, and metal but a polarizer does so much more. There are two types of polarizers, circular and linear. Both give essentially the same result, but use different mechanisms" (Nature Photographers). The inexpensive polarizers are not as reliable and actually it would be more beneficial not to use them. Some of the well-known brand names such as Singh-Ray, Tiffin, Hoya, Helipad, and B+W are more reputable. Although these brands are expensive, they are well worth the investment.

Other accessories such as quality camera cases, repair kits, maps, and money are important items to keep in mind, so the photographer will be prepared for the journey. Visiting a local photo store will allow the photographer to look at the variety of equipment that is available. What photographers will find at local photography shops is the option to rent the equipment before making an expensive investment.

When planning a trip one should prepare ahead of time. Four to five months prior to the time a photographer plans on embarking would be a good time to find out what the weather will be and if it is an ideal area that the photographer wants. Professional organizations, such as the Professional Photographers of America, can be found on-line; thus a photographer is able to get information easily.

They offer maps, lodging and other items of interest that will help make traveling easier. Another important item that would be beneficial to a travel photographer is a travel notebook that will contain the trip itinerary, the daily schedule, local maps, travel agency numbers, equipment list, airline tickets, room reservations. It would be important to include addresses and phone numbers in case of emergencies as well as a lexicon in case the photographer would like to know important words where he or she is traveling. It is important to research the area in which a photographer will be traveling.

A photographer should keep close communication with his/her travel agent who will prove to be an important link. What should be a priority to the photographer is that the papers should be in order when traveling to other countries. Birth certificates and passports should be kept in a safe, yet easily accessible place. The laws of the other countries should not be taken lightly; a good idea is to research the information about this matter. The peace of mind knowing all is in

order will make it enjoyable. The photographers equipment should be in good working condition, easily accessible, and insured safe mobility.

In conclusion, the world of travel photography has many avenues to consider if this is what a person chooses as a career or hobby. The equipment can be expensive and will require a considerable amount of investment and time. In the exciting world of travel photography, the photographer will be able to utilize talents and experience many adventures.

A journalist is given time and means to capture many fascinating and educational photographs shown to the readers in magazines, books, and lectures. If one decides

to take on a career in travel photography, they will need to consider the expenses and responsibilities that entail travel schedules, travel papers, and equipment. "All of the new travel photographers have the advantage of more efficient equipment in this age of digital technology" (Phototec). This statement reveals that the world of travel photography has evolved into a highly sophisticated profession. Every-time one must remember to use The Ten Commandments of Travel Photography, in order to have a safe and fruitful journey.



Source:<http://www.lightstalking.com/how-award-winning-travel-photographs-are-taken>

Photo tec. "Point of view about Travel Photography."E-mail to the author. 30 July. 2010

Wiggett, Darwin. "Filters for Outdoor Photography." Nature Photographer's Online Magazine. 2000- 2010. 21 July. 2010

Courtesy of Associated Press

Courtesy of Angela Michaels

Courtesy of Google Photographs